JOHN

RICHMOND

DISTRICT

MIRA

DEVELOPMENTS

THE FIRST INTEGRATED
MASTER PLAN IN AL FURJAN

Five residential towers and one office tower connected
by a shared podium of retail, wellness and leisure.

JOHN
RICHMOND
DISTRICT

A place with identity and momentum, where design, convenience, and daily life are considered as one composition.

JOHN RICHMOND

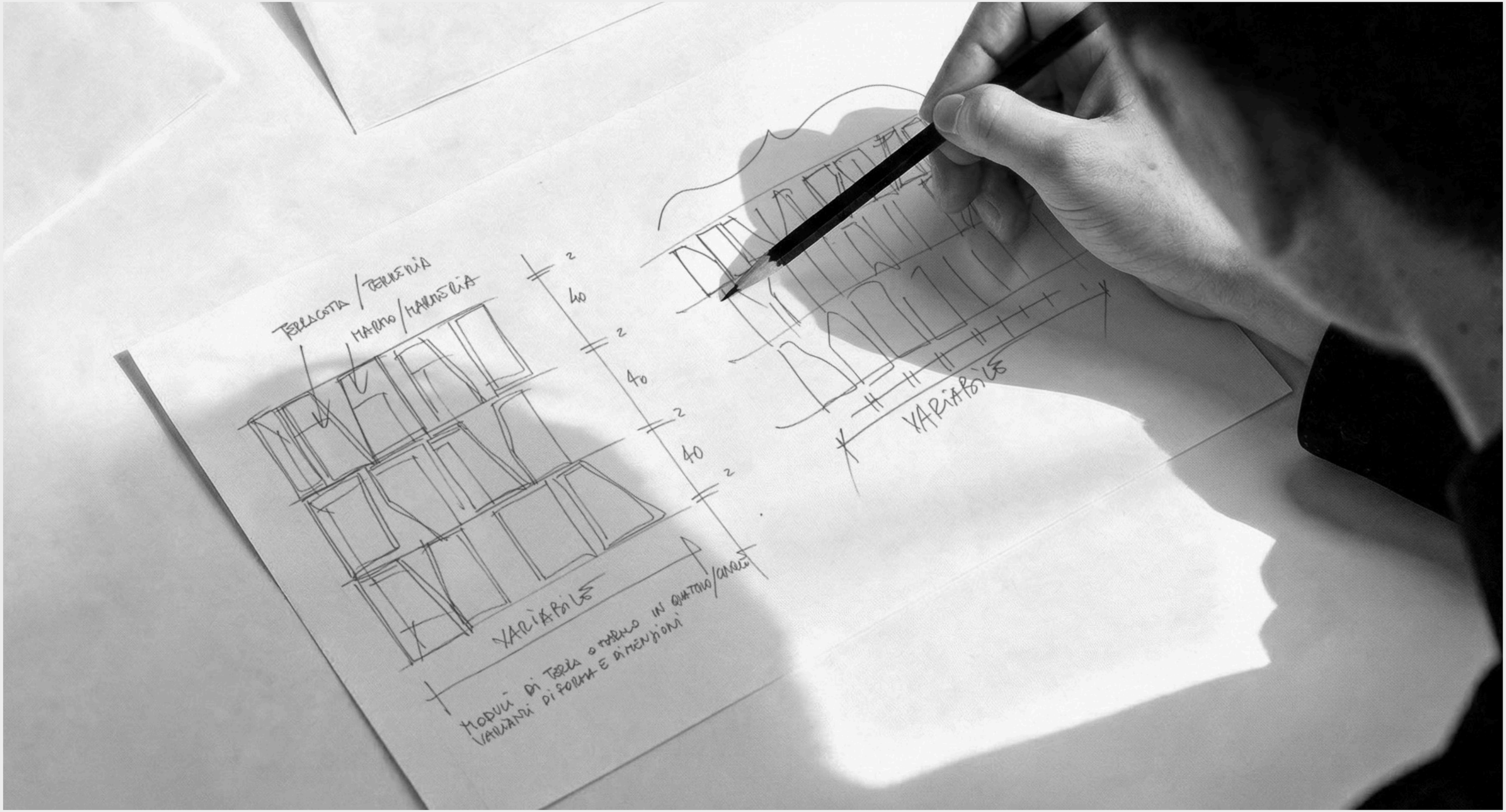
Established in London in the 1980s, John Richmond blends music, street culture and couture. The brand's style combines irreverence with luxury, shaping a distinctive voice across the fashion world.

STAYING TRUE TO THE VISION

“When we met Marco Casamonti, the architect behind the project, we connected immediately. He understands my work and was able to interpret my style through his own design.”

John Richmond





SHARED INSPIRATION

The vision took shape immediately, with John Richmond and Marco Casamonti sketching side by side from the very beginning.

MODERN MASHRABIYA DESIGN

A contemporary interpretation of mashrabiya screens filters sunlight, reduces heat and improves comfort.



A DYNAMIC FAÇADE

With operable mashrabiya screens, the façade shifts throughout the day.



BRANDED RESIDENCES

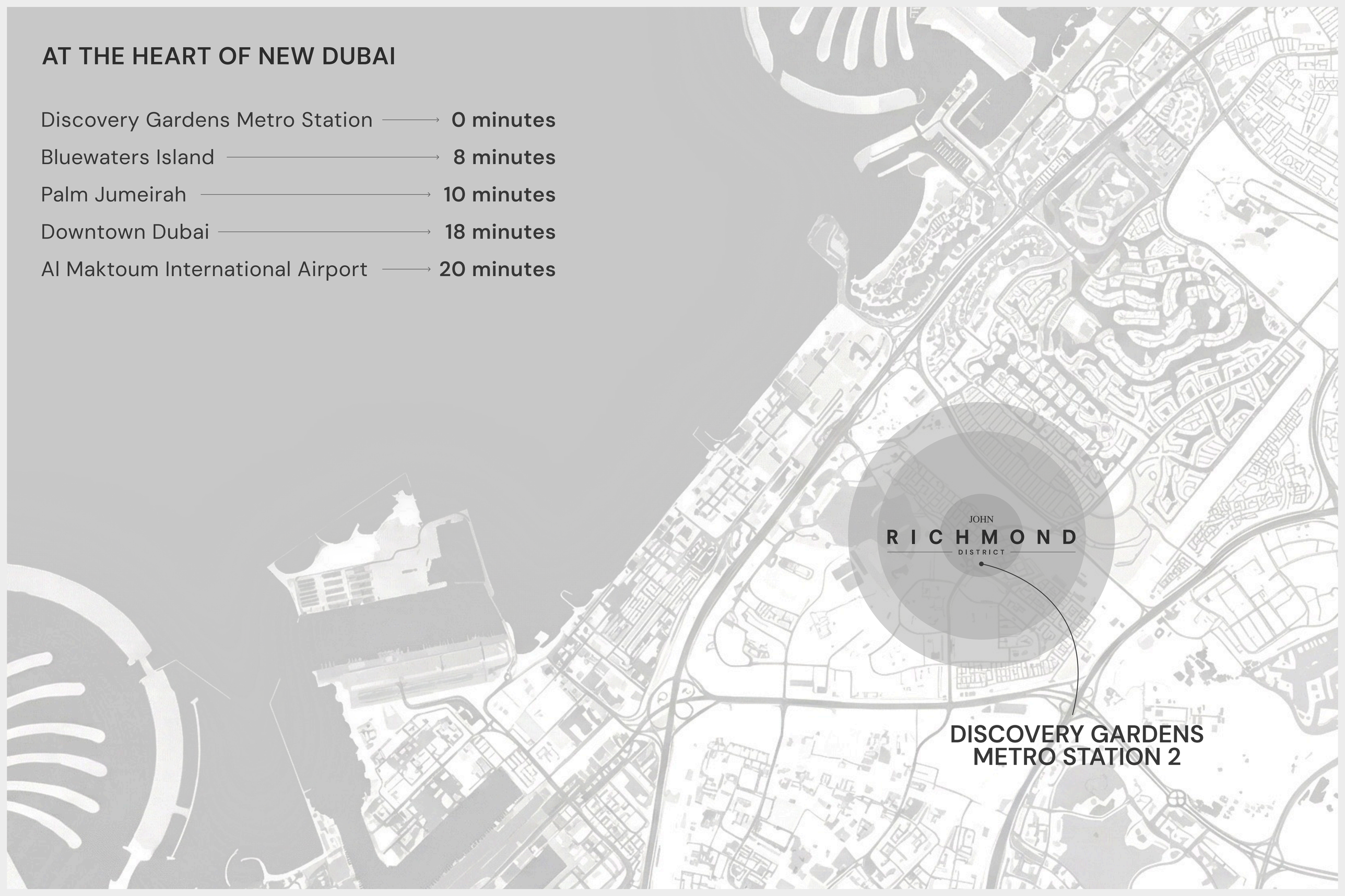
Fully branded studios and apartments reflect the John Richmond aesthetic – tailored lines, bold attitude and confident detailing.





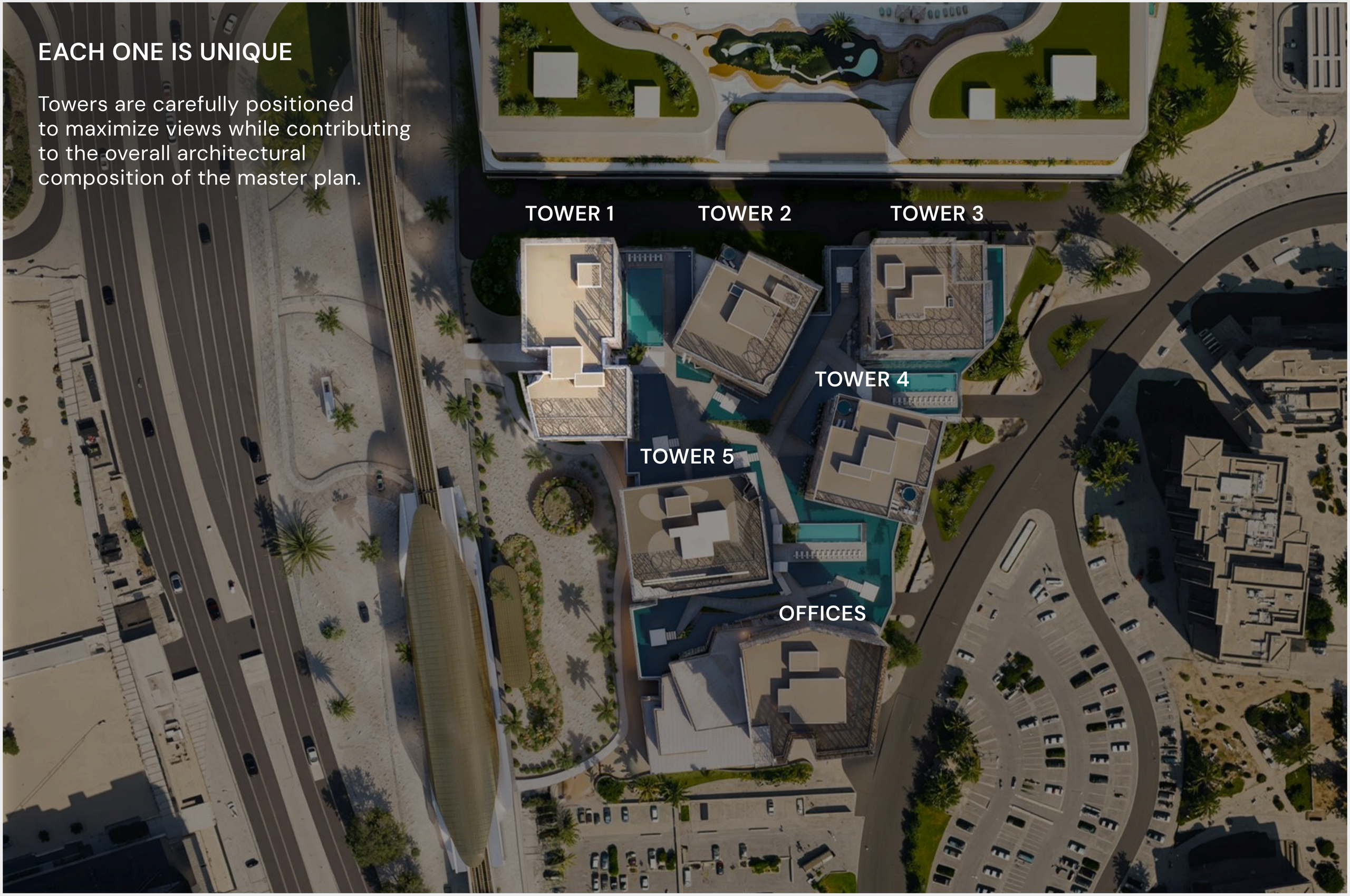
AT THE HEART OF NEW DUBAI

Discovery Gardens Metro Station	**0 minutes**
Bluewaters Island	**8 minutes**
Palm Jumeirah	**10 minutes**
Downtown Dubai	**18 minutes**
Al Maktoum International Airport	**20 minutes**



EACH ONE IS UNIQUE

Towers are carefully positioned to maximize views while contributing to the overall architectural composition of the master plan.



WATER & RELAXATION

COMMUNITY POOLS

Three community pools, with sunbeds and shaded areas, create a relaxed outdoor environment.

LANDSCAPED WATER FEATURES

Water brings openness, atmosphere and calm to shared spaces.





WELLNESS & MOVEMENT

OUTDOOR FITNESS AREA

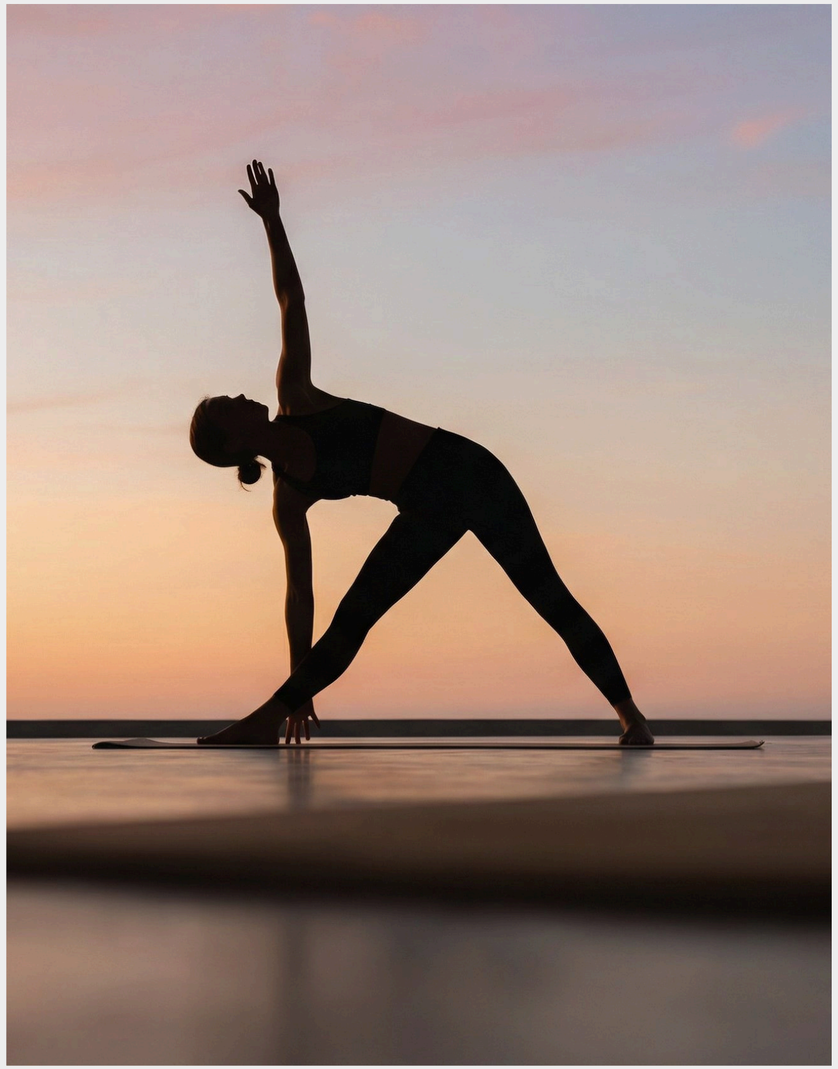
An open-air setting designed for movement, stretching and casual training.

POWERED BY TECHNOGYM

The gym makes it easy to stay active without leaving the community.

YOGA ZONE

A quieter setting to take a deep breath and slow the pace of the day.







SPORT & PLAY

PADEL COURT

The padel court adds a social and energetic layer.



TABLE TENNIS

Table tennis encourages spontaneous activity and interaction.



SPA

A dedicated wellness space offering a calm setting for relaxation and recovery, with treatments and facilities designed to support everyday wellbeing.





EVERYDAY CONVENIENCE

RETAIL OUTLETS

A curated selection of retail and lifestyle destinations provides daily essentials and elevated experiences just steps from your home.





DINING & SOCIAL

CAFÉS

A selection of cafés creates inviting spaces for relaxed mornings, casual meetings, and everyday moments.

RESTAURANTS

A curated dining scene brings together refined cuisine and vibrant atmospheres, designed for both intimate evenings and social gatherings.





SHARED COMMUNITY SPACE

An everyday environment where water, dining and activity naturally come together.

LANDSCAPED WALKWAYS

A natural connection between buildings, water features, amenities and social spaces.

À LA CARTE SERVICES

CONCIERGE

Concierge services assist with daily needs, from deliveries to reservations.

VALET PARKING

Valet parking ensures smooth arrivals and departures.

BUTLER

Butler service supports daily living, assisting with personal requests and in-residence needs.











HOUSEKEEPING

Housekeeping services keep homes maintained.

ROOM SERVICE

Room service brings hotel-style convenience, with meals delivered directly to residents.

STUDIO RESIDENCES

Compact living meets clever design, where every detail is considered. The result is a space that feels intentional, efficient and distinctly individual.





1-BEDROOM RESIDENCES

One-bedroom apartments combine openness with a strong sense of identity. Living and sleeping areas are clearly arranged, balancing comfort with character.





2-BEDROOM RESIDENCES

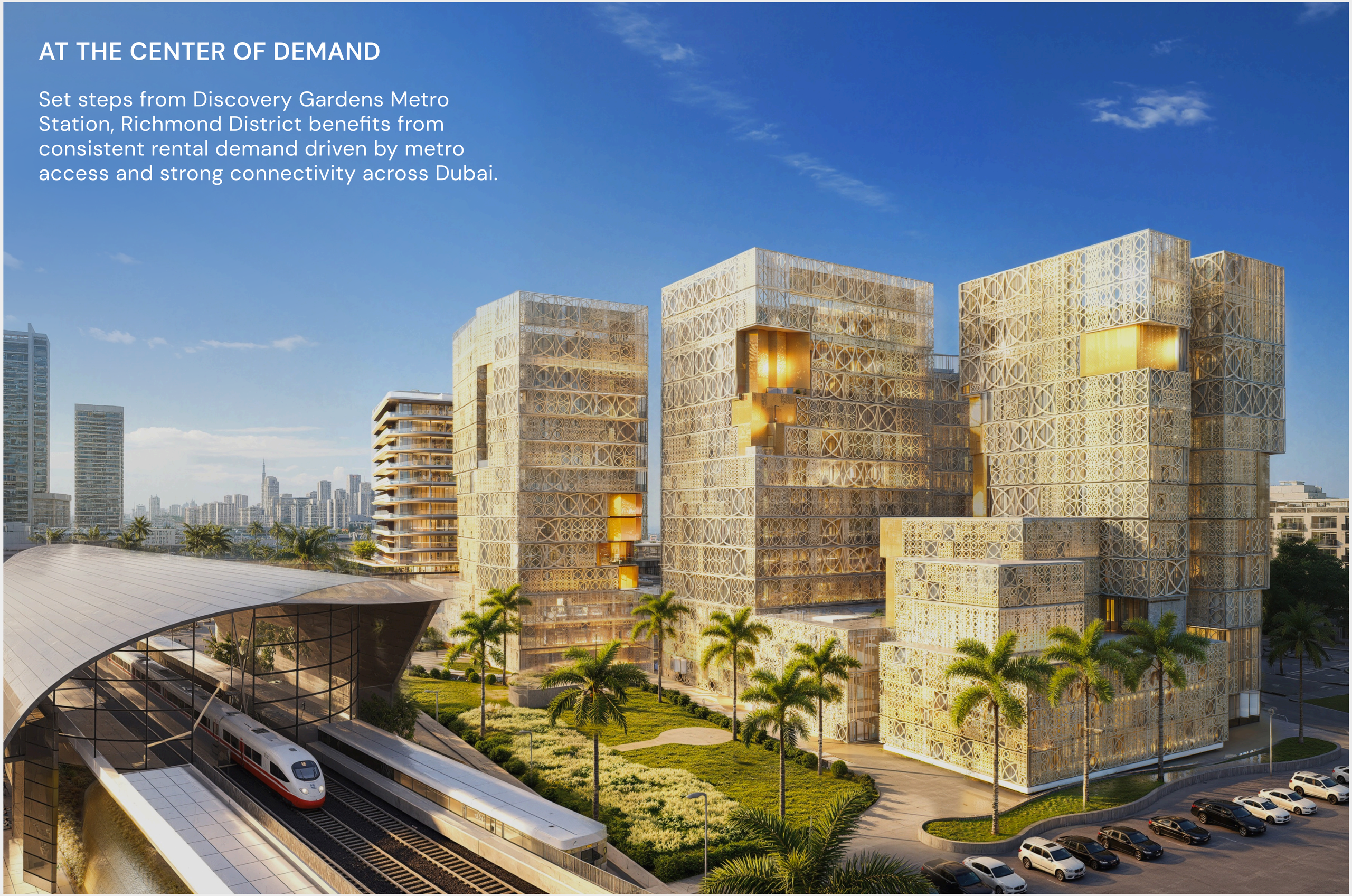
Two-bedroom apartments offer greater space and flexibility. The layout supports both shared and private moments, with interiors that carry a clear sense of style.





AT THE CENTER OF DEMAND

Set steps from Discovery Gardens Metro Station, Richmond District benefits from consistent rental demand driven by metro access and strong connectivity across Dubai.



JOHN

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