ĀVENEW

DEVELOPMENT

ĀVENEW
DEVELOPMENT

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SECTION 01

OUR LEADERSHIP:
THE VISIONARIES BEHIND THE JOURNEY

OUR LEADERSHIP



ISSAM GALADARI

A veteran of the UAE real estate industry with more than three decades of experience.

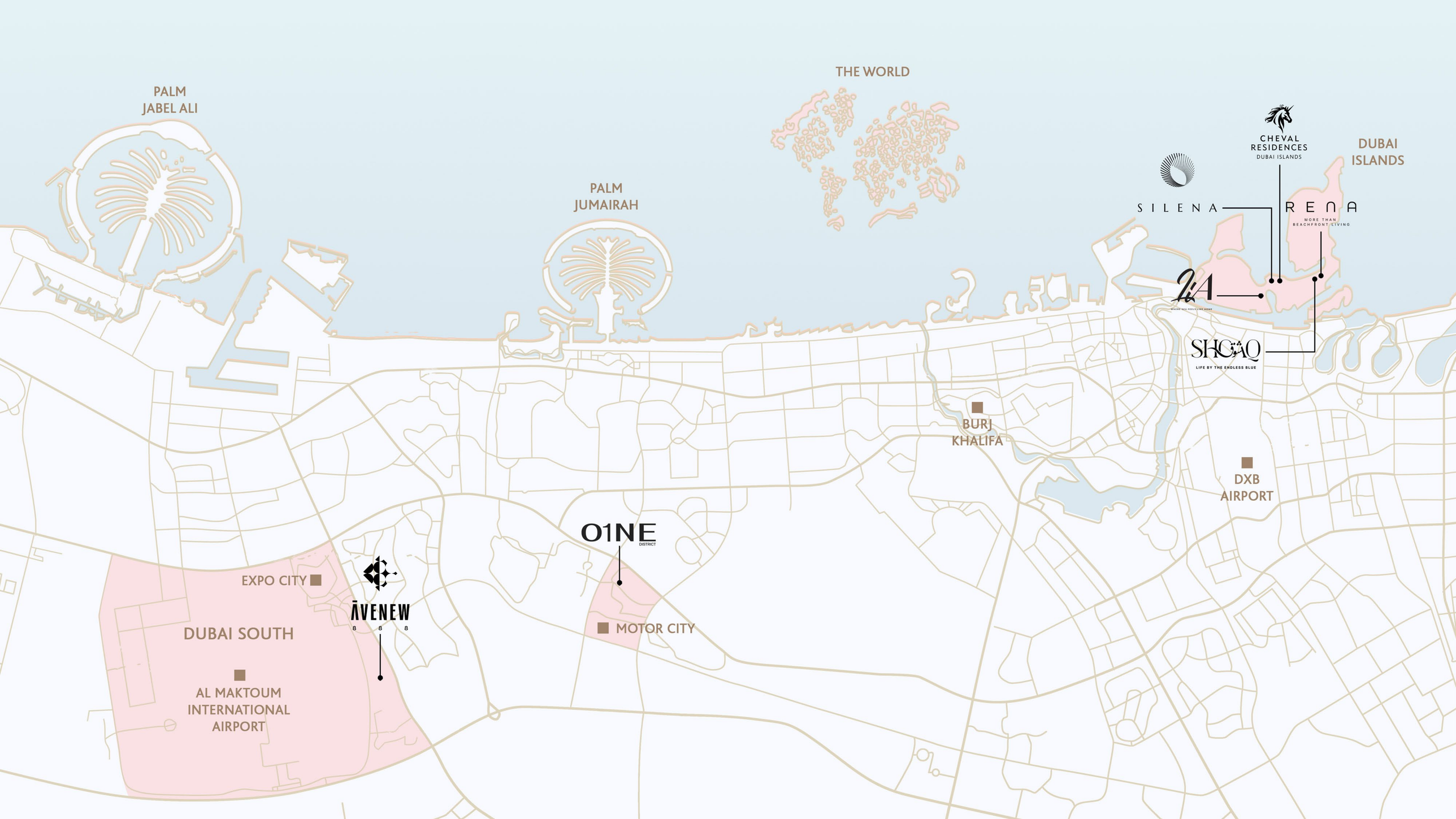
- Former CEO of Emaar Properties
- Led the development of Downtown Dubai
- Board member and director across leading hospitality and development organisations, including Atlantis related entities and Kerzner International



RASHA HASSAN

A real estate and banking professional with nearly two decades of experience across the UAE property sector.

- Held leadership positions across Emaar, Nakheel and Dubai Holding
- Extensive expertise spanning sales, marketing, leasing and customer experience
- Contributed to projects generating more than AED 200 billion in sales value


PALM
JABEL ALI
THE WORLD
PALM
JUMAIRAH
CHEVAL
RESIDENCES
DUBAI ISLANDS
DUBAI
ISLANDS
SILENA
RENA
MORE THAN BEACHFRONT LIVING
ZIA
SHOAQ
LIFE BY THE ENDLESS BLUE
BURJ
KHALIFA
DXB
AIRPORT
O1NE
DISTRICT
EXPO CITY
ĀVENEW
DUBAI SOUTH
MOTOR CITY
AL MAKTOUM
INTERNATIONAL
AIRPORT

SECTION 02

OUR MISSION:
TRANSFORMING LIVING TO AN EXPERIENCE

OUR MISSION: TRANSFORMING LIVING TO AN EXPERIENCE

As a developer, AVENEW DEVELOPMENT blends vision and expertise to deliver projects that are not just buildings, but experiences. This new chapter showcases AVENEW DEVELOPMENT’s dedication to shaping the future of real estate, setting new standards for luxury and functionality. Every decision, whether aesthetic or structural, reflects our deep understanding of the lives and lifestyles of our residents.

We elevate, stylize, and rethink traditional notions of living spaces, ensuring each property stands out. This is how you know you have arrived at a home designed and developed by AVENEW DEVELOPMENT.

Our team of innovators and entrepreneurs brings a distinctive edge to the industry, ensuring that every AVENEW DEVELOPMENT project not only meets but exceeds expectations.





TRANSFORMING VISIONS INTO ARCHITECTURAL WONDERS.

SECTION 03

OUR VISION:
TOMORROW’S LIVING, DESIGNED TODAY

SHAPING THE FUTURE WITH BOUNDLESS INNOVATIONS

AVENEW DEVELOPMENT places the feeling of home and belonging at the heart of its identity, weaving warmth and connection into every detail of its projects. From thoughtfully designed communal spaces and inviting interiors to neighborhoods that foster genuine connection, AVENEW DEVELOPMENT is dedicated to creating places where people feel truly rooted. This human-centered approach allows us to not only meet but nurture the deep emotional needs of modern living.

By continuously embracing the essence of togetherness:
AVENEW DEVELOPMENT redefines what it means to come home. Each space is crafted to be welcoming, seamlessly connecting residents to one another and to the environment around them, enhancing comfort, joy, and a sense of belonging. Whether through shared gardens, intimate gathering areas, or design choices that encourage meaningful interaction.

AVENEW DEVELOPMENT ensures its communities are places where people feel part of something greater, setting new standards for soulful living.



SECTION 04

OUR BRAND PILLARS:
THE PRINCIPLES BEHIND EVERY MASTERPIECE

PRESENTING THE CORE BRAND PILLARS



01.Redefining Modern Elegance



02.Attention to Detail and Strong Knowhow



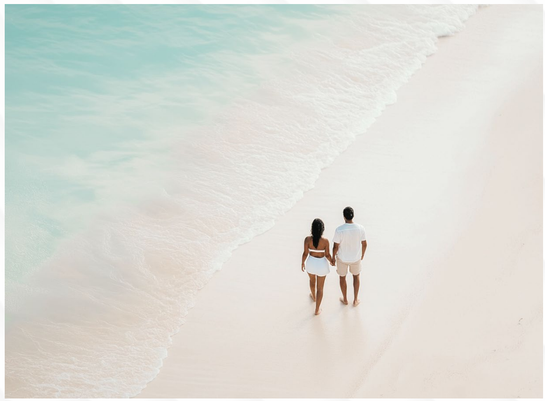
03.Creating Exclusive Lifestyle Communities



04.Transcending Ordinary Experiences



05.Crafting Unique Differentiation



06.Standing Out in a Sea of Sameness





SECTION 05

INVESTING IN DUBAI

REAL ESTATE INVESTMENT IN DUBAI

Investing in off-plan properties in Dubai offers a way to purchase real estate at a lower price before or during construction. These properties are often priced below market rates, giving investors the potential for capital appreciation as the project nears completion.

One of the main attractions is the flexible payment plans offered by developers, allowing buyers to pay in installments. Additionally, off-plan properties are generally newer, equipped with modern amenities, and located in high-demand areas. These factors contribute to the potential for strong rental yields once the property is ready. Location is key—invest in areas with growth potential to maximize returns.



WHY INVEST WITH US?

Investing with AVENEW DEVELOPMENT ensures premium quality and innovative design in luxury real estate. Our strong market knowledge and strategic locations offer high-value returns and long-term growth. We provide impressive ROI, with projects designed to appreciate in value, attracting premium rental and resale values.

Our combined years of experience make us outstanding with our customer service. We’re committed to sustainability, and transparent processes that build trust and satisfaction.




ARCHITECTING EMOTIONS, BUILDING MEMORIES.

SECTION 06

CRAFTING SPACES THAT TELL YOUR STORY

CRAFTING SPACES THAT TELL YOUR STORY

Each project by AVENEW DEVELOPMENT is crafted not merely as a structure but as an iconic space that embodies the perfect balance of bold design and refined elegance. Our architectural vision goes beyond aesthetics, aiming to create spaces that tell a story and reflect the aspirations of those who inhabit them. Every detail, from the grand entrances to the subtle interior touches, is thoughtfully designed to evoke a sense of timeless sophistication.

The focus is on creating experiences that resonate deeply with discerning clients, offering more than just a place to live—AVENEW DEVELOPMENT projects are vibrant, dynamic communities where people can thrive. These spaces are designed to foster connections, inspire creativity, and promote a lifestyle of comfort and fulfillment. By merging luxury, functionality, and a sense of belonging, each AVENEW DEVELOPMENT becomes a place where dreams are not just realized but elevated, providing residents with an unparalleled living experience that goes beyond the ordinary.





BUILDING WONDERS,
CREATING EXPERIENCES.



SECTION 07

OUR PROJECTS:
LANDMARKS IN THE MAKING

RENA

MORE THAN
BEACHFRONT LIVING

RENA

MORE THAN
BEACHFRONT LIVING

AVENEW DEVELOPMENT’s first project, Rena, was launched on December 12, 2024.

Rena is perched on the coast of Dubai Islands, making it a seamless extension of the beach, and offering unparalleled views.

Rena is the first of 10 developments expected to be introduced in 2025 by AVENEW DEVELOPMENT.





Echoing the Italian word for sand, Rena offers exclusive residences, including a penthouse, an assortment of stylish apartments, and beachside townhouses built directly on the sand, granting effortless access to the shore.









SHOQ شوق

LIFE BY THE ENDLESS BLUE

SHOAQ شوق

LIFE BY THE ENDLESS BLUE

AVENEW DEVELOPMENT’s Second project, Shoaq, was launched on April 25, 2025.

Inspired by the clarity of the waves, a building emerges from the sand with elegance: graceful, distinct residence on the beach embodying pristine beauty.

From tide to form, SHOAQ stands as a haven where the breeze flows freely, offering a rebirth on Dubai Island’s shoreline.





Inspired by the Arabic word “SHOAQ” evoking deep yearning and aspiration, this exclusive residence fulfills the highest of wishes.

With direct beachfront access, SHOAQ offers the ultimate expression of refined tranquil and private seaside living.











ĀVENEW

888

ĀVENEW
888

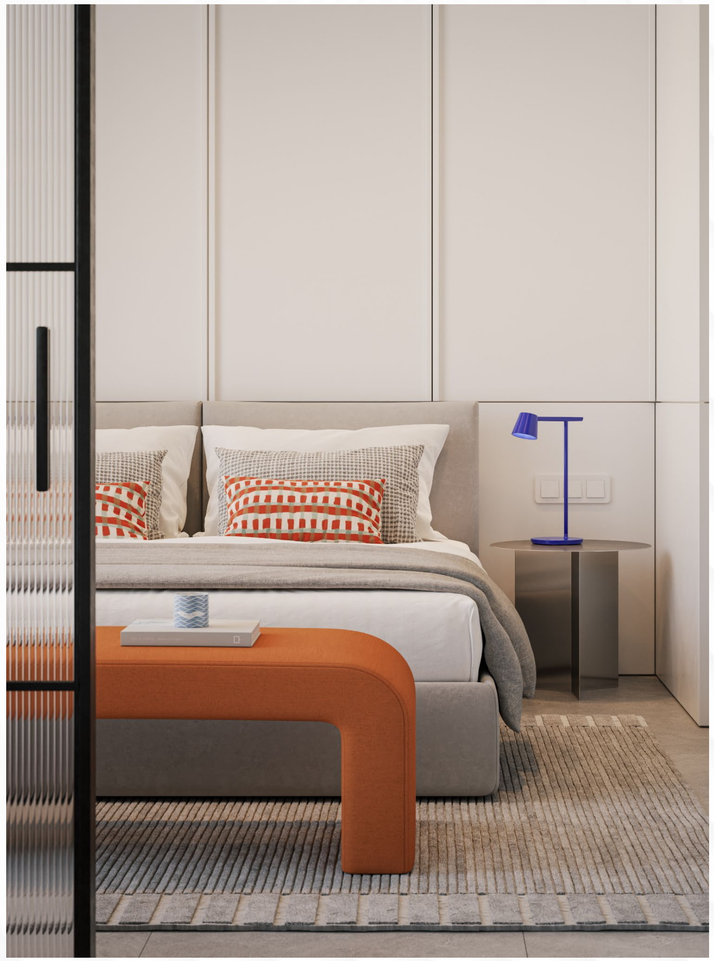
Avenew 888 is a stunning collection of five unique buildings, each rising up to 11 floors, with modern facades that blend harmony and innovation.

Designed with precision, the modular architecture offers both privacy and unobstructed views, complemented by communal terraces for moments of relaxation.





The integration of co-living and shared spaces within the site gives rise to a new way of living, promoting a contemporary, dynamic lifestyle centered on connection.








AVENEW



SILENA

SILENA

Rising from the depth of the sea, Silena emerges like a celestial breath, quiet, luminous, eternal. Inspired by the rhythm of nightfall, this beachfront residence transcends the ordinary, oering a space where architecture becomes emotion, and every proportion echoes serenity.

Craed with surfaces that shimmer with light, Murano glass, and marble etched with the quiet rhythm of the tides, this project embodies a new language of luxury, so and rarefied.





A direct, uninterrupted connection, as if the shoreline were drawn to you. The setting is at once rare and intimate, oering curated proximity to world-class hospitality, while preserving the rare discretion that defines true luxury.

Silena inhabits this balance, poised between connection and calm. The residences are designed to live in symbiosis with the landscape: the sea becomes part of the home, light dances across the walls, and time flows slowly — like a quiet meditation shaped by water and silence.











WHERE SEA FEELS LIKE HOME

WHERE SEA FEELS LIKE HOME

Sculpted where the ocean meets the green and the golden shore, Lia emerges. Not just architecture, but a living place where every moment is embraced. Here, life flows at the rhythm of nature — serene, harmonious, eternal.

Lia rises with the quiet strength of a tide, Its flowing forms mirror the elegance of a wave, pure and eternal, shaping spaces that breathe with light.

Here, architecture becomes a canvas of emotion — surfaces that glimmer like water at play. Stone, wood, and glass compose a language of subtle luxury, natural yet rarefied, crafted to evoke a sense of quiet sophistication.





Lia offers a lifestyle shaped by calm rhythms and simplicity. Choosing to live here means embracing peace and a slower tempo — a placewhere every day moves with natural grace.

Lia is set in one of the most distinctive enclaves of Dubai Islands, where the openness of the Arabian Gulf meets the vibrancy of a contemporary marina.

From every perspective, the setting reveals a dual soul: infinite seascapes on one side, a lively waterfront on the other. This rare balance offers both spectacle and intimacy, connecting the residence to the energy of the city while preserving its atmosphere of retreat.









CHEVAL
RESIDENCES
DUBAI ISLANDS

CHEVAL
RESIDENCES
DUBAI ISLANDS

Cheval Residences Dubai Islands is a collection of refined service hotel residences that welcomes you from the very first moment.

More than a residence, Cheval offers a lifestyle shaped by hospitality.

Residents experience the privacy of home alongside the convenience of fully serviced living, within serviced hotel residences designed to five-star standards, ensuring every moment is effortless and personalized.





Across eight floors, one-, two-, and three-bedroom homes are carefully planned, each offering its own sense of space and character through layouts that feel both personal and practical.

Warm materials, natural wood, champagne toned metal, dark finishes and glass are composed into a refined palette that gives depth and character to the building.




THE ANTIQUES TREASURY









O1NE
DISTRICT

O1NE DISTRICT

O1NE District is a new mixed-use commercial destination in the heart of Motor City, developed through a joint venture between AVENEW Development and KORA Properties.

Created to redefine the modern workplace, O1NE District comprises four office towers, two healthcare facilities, an integrated retail destination, dining experiences and landscaped public spaces. Every element has been thoughtfully planned to create a connected environment where businesses can thrive and people can enjoy the convenience of work, services and everyday experiences within one destination





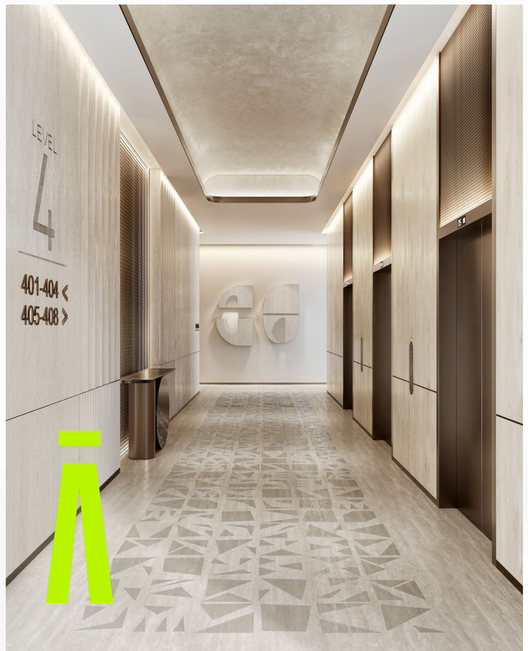
DAWN is the first Grade A office tower within O1NE District, setting a new benchmark for commercial workplaces in the heart of Motor City.

Designed for modern businesses, it offers flexible office spaces with direct access to retail, dining and landscaped public spaces, creating a connected workplace where productivity and everyday convenience come together.








LEVEL
4
401-404 <
405-408 >


O1NE
DISTRICT



THANK YOU!

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DEVELOPMENT