ĀVENEW

888

DIGITAL PROJECT BROCHURE

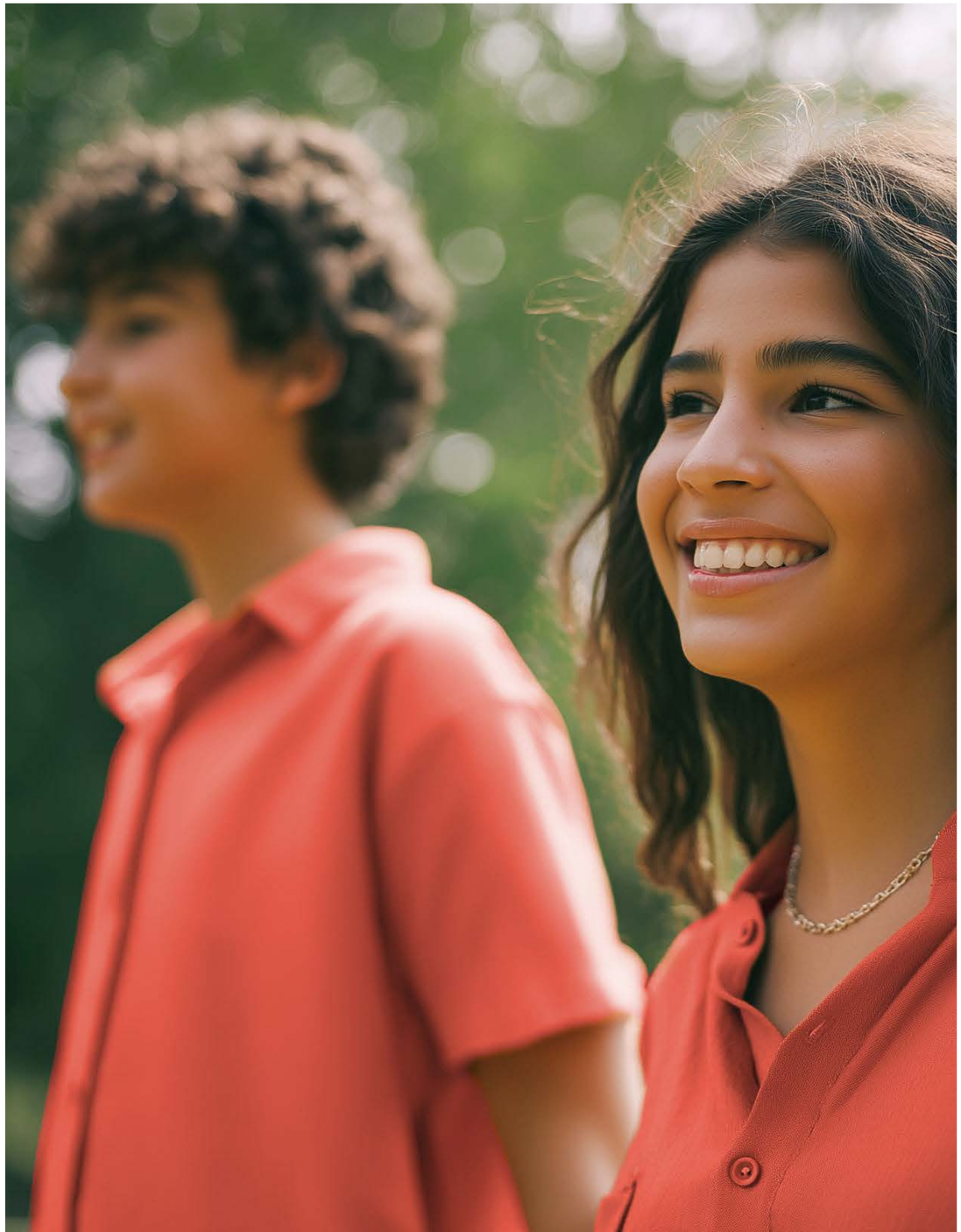
ĀVENEW
DEVELOPMENT

A VISION OF LASTING VITALITY

REDEFINING URBAN LIVING IN DUBAI SOUTH

Located in the rapidly growing Dubai South residential district — one of the city's largest and most promising development zones — Avenew 888 is a dynamic community spread across six contemporary buildings featuring an array of bespoke amenities.

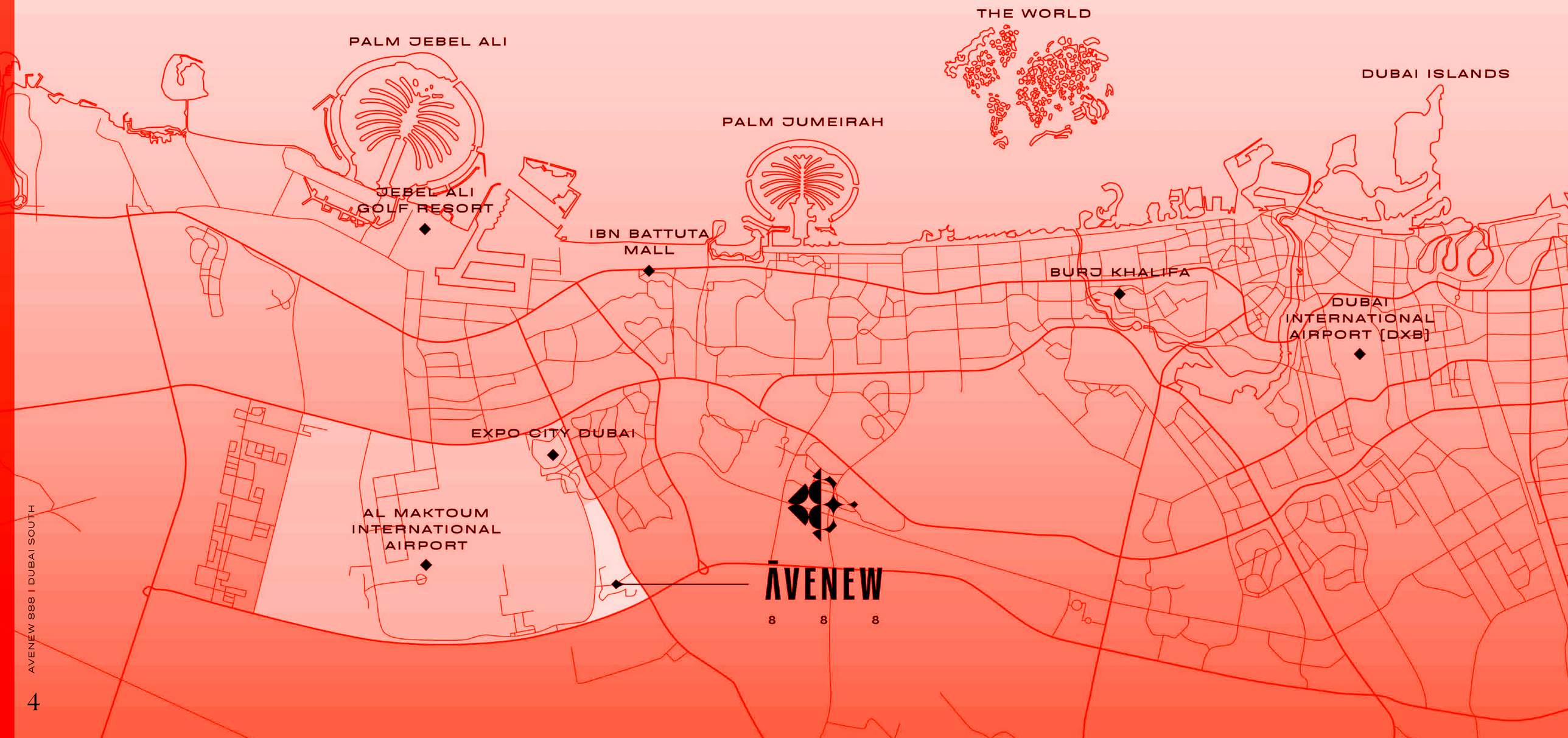
The integration of co-living and shared spaces within the site gives rise to a new way of living, promoting a contemporary, dynamic lifestyle centred on connection.



DUBAI SOUTH

LOOM

AT AVENEW 888


PALM JEBEL ALI
THE WORLD
DUBAI ISLANDS
PALM JUMEIRAH
JEBEL ALI GOLF RESORT
IBN BATTUTA MALL
BURJ KHALIFA
DUBAI INTERNATIONAL AIRPORT (DXB)
EXPO CITY DUBAI
AL MAKTOUM INTERNATIONAL AIRPORT
ĀVENEW
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PROJECT

ELEVATED EXPERIENCE IN PERFECT HARMONY

WHERE MODERN DESIGN MEETS EXPANSIVE GREEN SPACES

Avenew 888 is a stunning collection of six unique buildings, each rising to 11 floors, with modern facades that blend harmony and innovation. Designed with precision, the modular architecture offers both privacy and unobstructed views, complemented by communal terraces for moments of relaxation.

Accompanied by a carefully crafted green landscape, the project offers residents a private space to engage in endless activities, blending tranquility with dynamic living.





WHERE STREETS MEET SOUL, THE BOULEVARD COMES TO LIFE

THREE PHASES, ONE PROJECT CONVERGING INTO THE VIBRANT BOULEVARD



PHASE 01 MODO: A POETIC GLIMPSE FROM ABOVE

























THE LIGHT GENTLY ELEVATES YOUR EXPERIENCE

ENVELOPING YOU IN A SENSE OF SERENITY

The lighting design is a key focal point of the project, shaping elegant and dynamic atmospheres.

Thoughtfully placed lighting accentuates architectural features, while creating a sophisticated ambiance. Balanced illumination ensures both aesthetic beauty and well-being, enhancing the mood of the common spaces and making them functional and inviting at any hour.



WHERE CO-LIVING REDEFINES COMMUNITY

A DEDICATED SPACES TO
INSPIRE A SENSE OF BELONGING



LOBBY

A welcoming space that serves as the heart of social interaction.



PLANTS SHOP

A green oasis offering a curated selection of plants and botanical inspiration.



ART

Residents can explore workshops and exhibitions in an inspiring environment.



COFFEE

A cozy corner to unwind, meet neighbours, or spark new ideas over a cup.



CO-WORKING

Flexible workspaces that support both focused work and team interactions.



LIBRARY

A tranquil retreat filled with a diverse collection of books and resources.


GYM

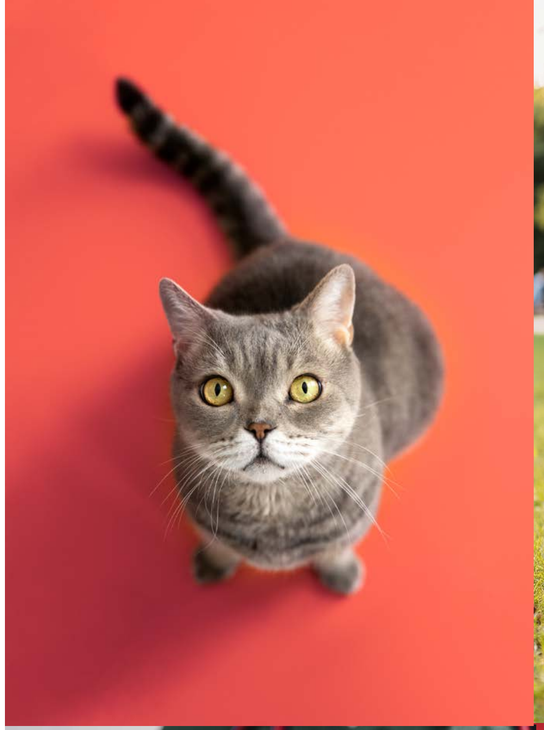


A HAVEN FOR BELOVED PETS

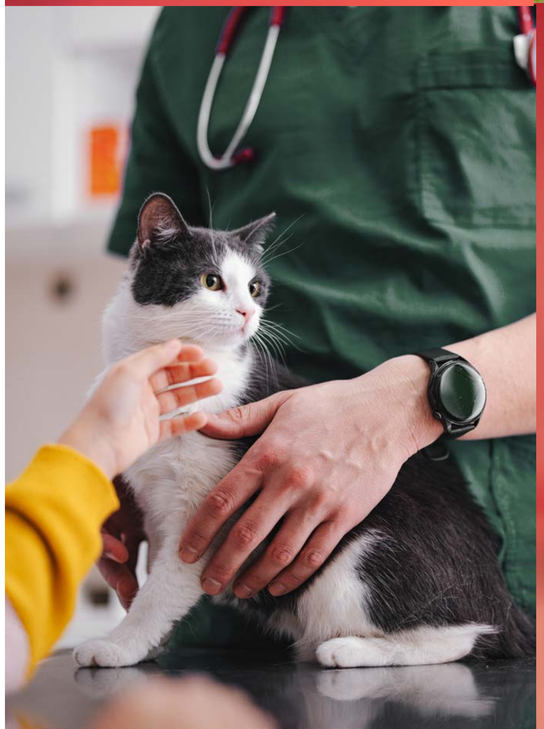
WHERE YOUR FRIENDS FEEL RIGHT AT HOME

The pets area is carefully crafted to provide a safe and enjoyable space for your furry friends. Featuring spacious, well-maintained zones for play and exercise, it encourages socialization and healthy activity.

With comfortable seating nearby, residents can relax while their pets explore. This dedicated area fosters a pet-friendly community, enhancing daily life for all.











AVENEW CONNECTION BRIDGE, LINKING
MOMENTS, SPACES, AND DREAMS

WHERE JOY MEETS PLAY, KIDS AND SPORT MERGE UNDER OPEN SKIES







THE RUNNING TRACK, AN IMMERSIVE JOURNEY OF WELLNESS



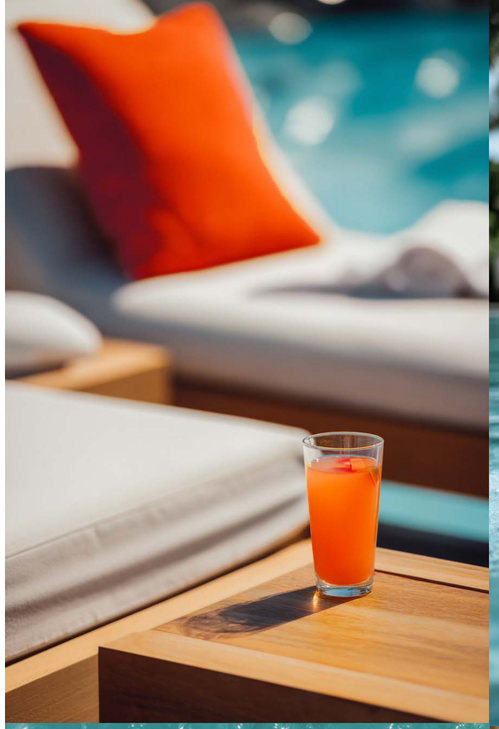
GYM EXPERIENCE WRAPPED IN LIGHT AND LANDSCAPE

OASIS OF PEACE AND WELLNESS

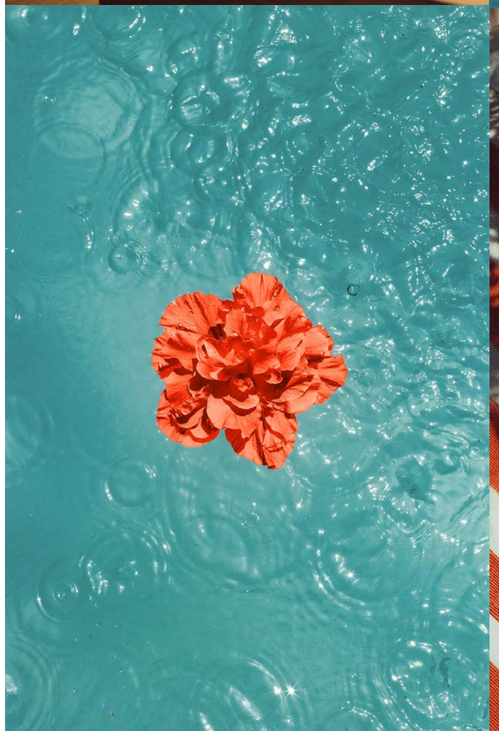
AN INVITING SWIMMING POOL EXPERIENCE DESIGNED TO CATER TO RESIDENTS OF ALL AGES

The development features three large adult pools, perfect for residents to enjoy the water comfortably without feeling crowded, allowing for a relaxing escape from the bustle of everyday life.

The pools are surrounded by comfortable seating areas, inviting residents to unwind, socialize, or simply bask in the sun while enjoying a refreshing drink or a good book. In addition, a dedicated children's pool offers a safe, shallow space for kids to play.





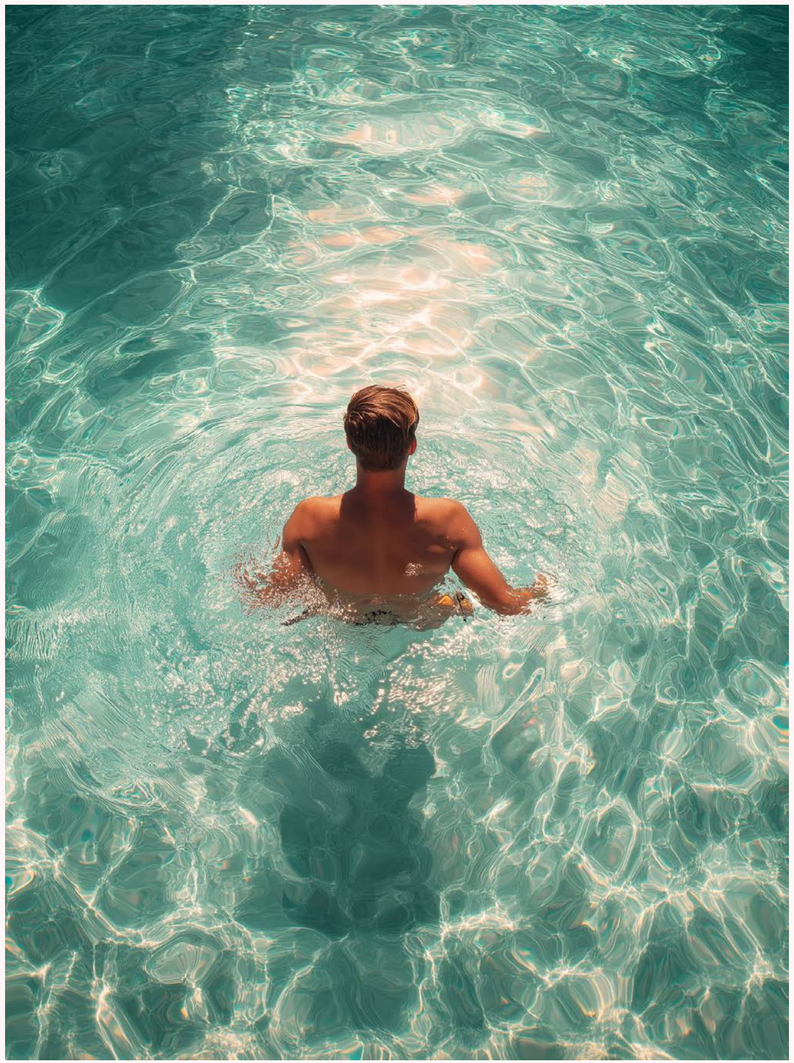







AVENEW


AVENEW



MODO PHASE 01: ADULTS' BEACH POOL,
A CALM ESCAPE




7


BOOK



AMENITIES & SERVICES


NOW
OR
NEVER






NOW
OR
NEVER
MEET
MEET


GUCCI
ANEL

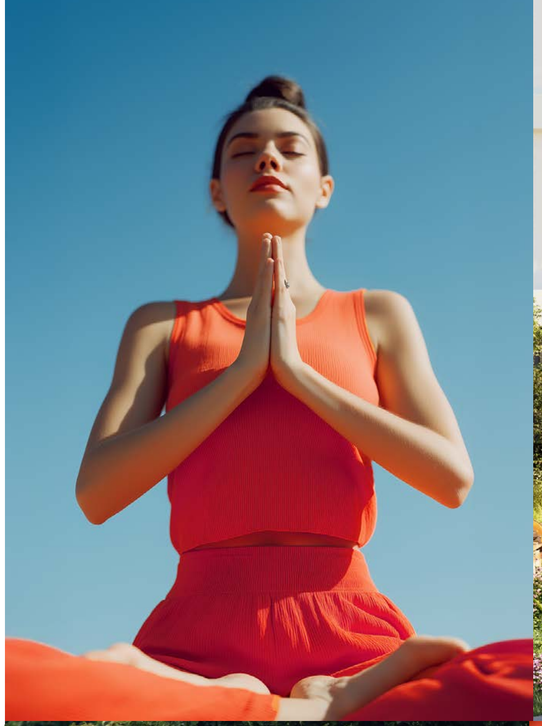

NOW
OR
NEVER
MEET

THE PERFECT SETTING TO STAY FIT AND HAVE FUN

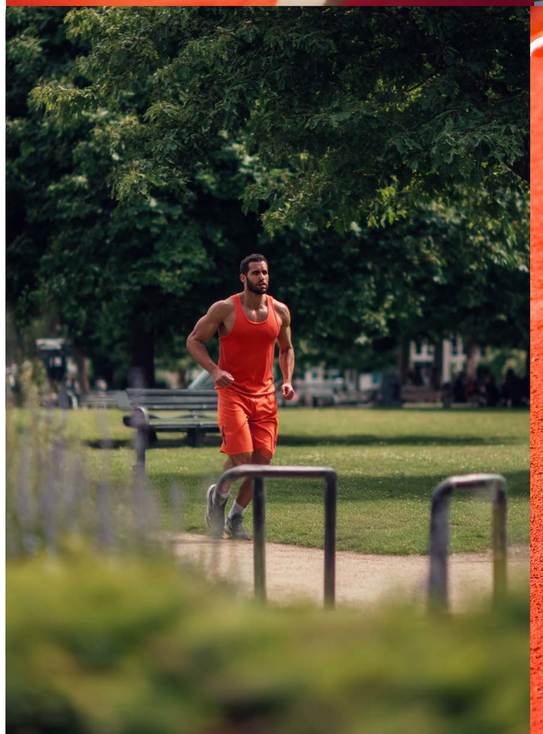
EMBRACING AN ACTIVE LIFESTYLE
TURNS EVERY DAY INTO A JOURNEY OF
INSPIRATION AND VITALITY

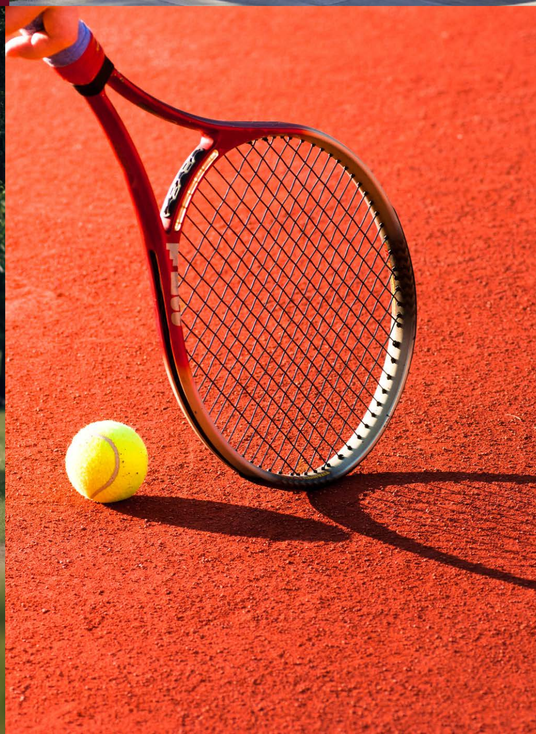
Avenew 888 includes both indoor and outdoor gyms, a half basketball court, and a ping pong table.

These spaces are designed to boost your well-being through fitness and community play.










PUMP
NEON
CARDIO


CARDIO
NO PAIN GAIN


BREATHE



Connection Bridge

Seamlessly links different parts of the complex, encouraging movement and fostering casual encounters.



Shopping & Retail

Provides a curated selection of stores and services, catering to everyday needs and lifestyle desires.



BBQ Area

Surrounded by greenery, it fosters outdoor living and memorable shared experiences in a casual environment.




BAKERY
RESTAURANT



MODO PHASE 01: JOYFUL SPLASHES IN
THE KIDS' PLAYFUL WATERS

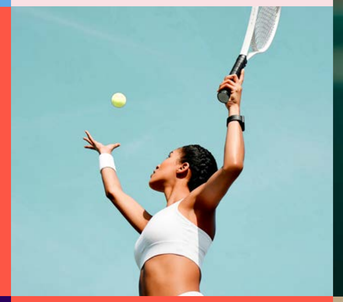


Nature

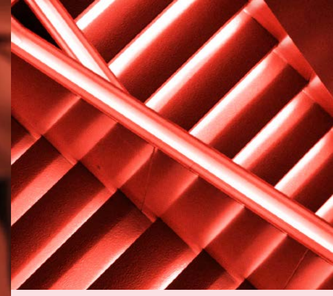


Fun









Shopping

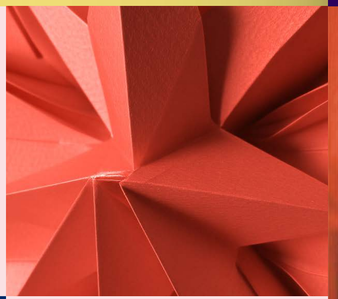
Pet Shop







Study





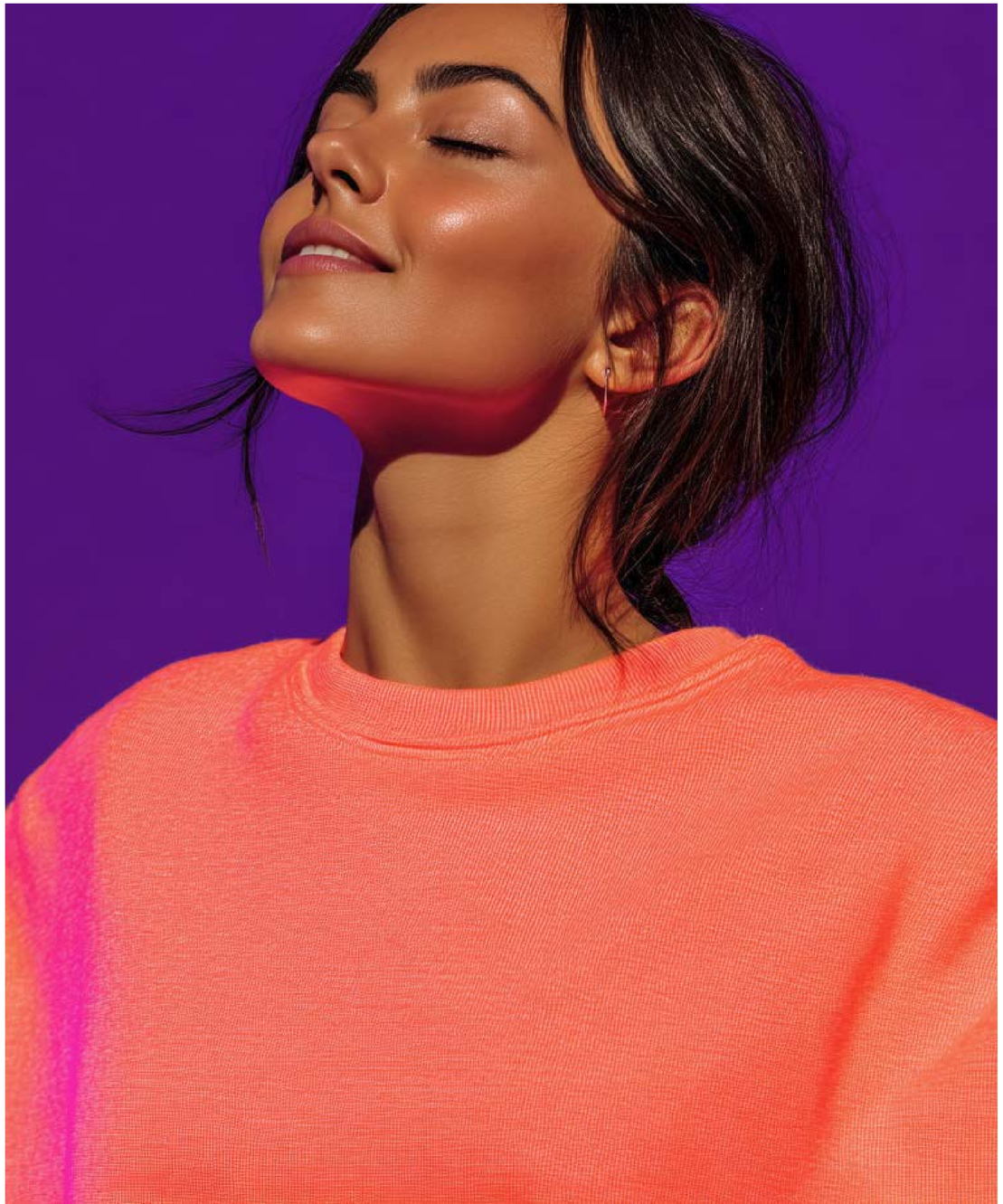




Kids play

Security

APARTMENTS



LIVING THE ART OF MODERN STYLE

WHERE CONTEMPORARY DESIGN MEETS TIMELESS AESTHETICS

The facade of Avenew 888 showcases a sophisticated modular design formed by a dynamic grid combining varying modules that gracefully diminish in size on the upper floors. These contemporary exterior complements sleek interiors with spacious balconies and panoramic views.

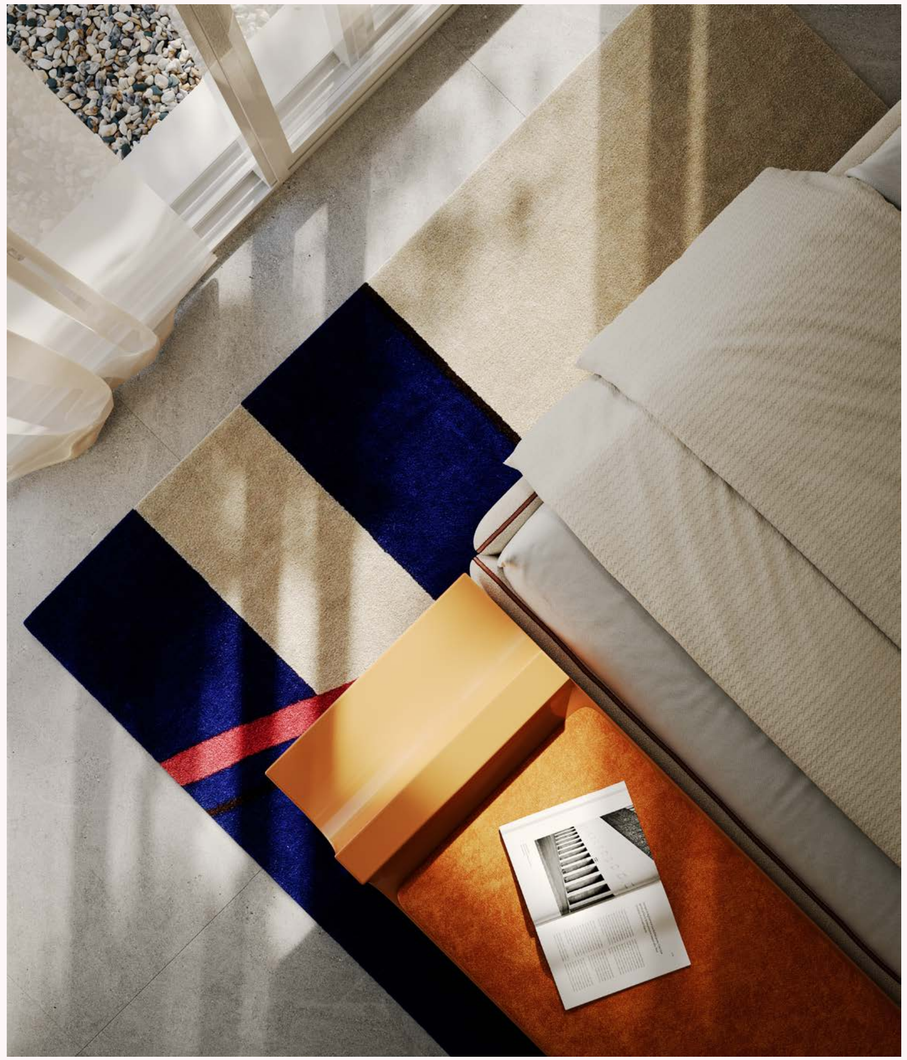
Residences include stylish one, two, and three-bedroom apartments, as well as elegant duplexes on the upper levels, offering refined living spaces that blend comfort with modern sophistication.



1BR UNIT: A LINK BETWEEN THE INNER COURTYARD AND PRIVATE GARDENS



1BR UNIT: WHERE EVERY BREATH FEELS LIKE A NEW TONE



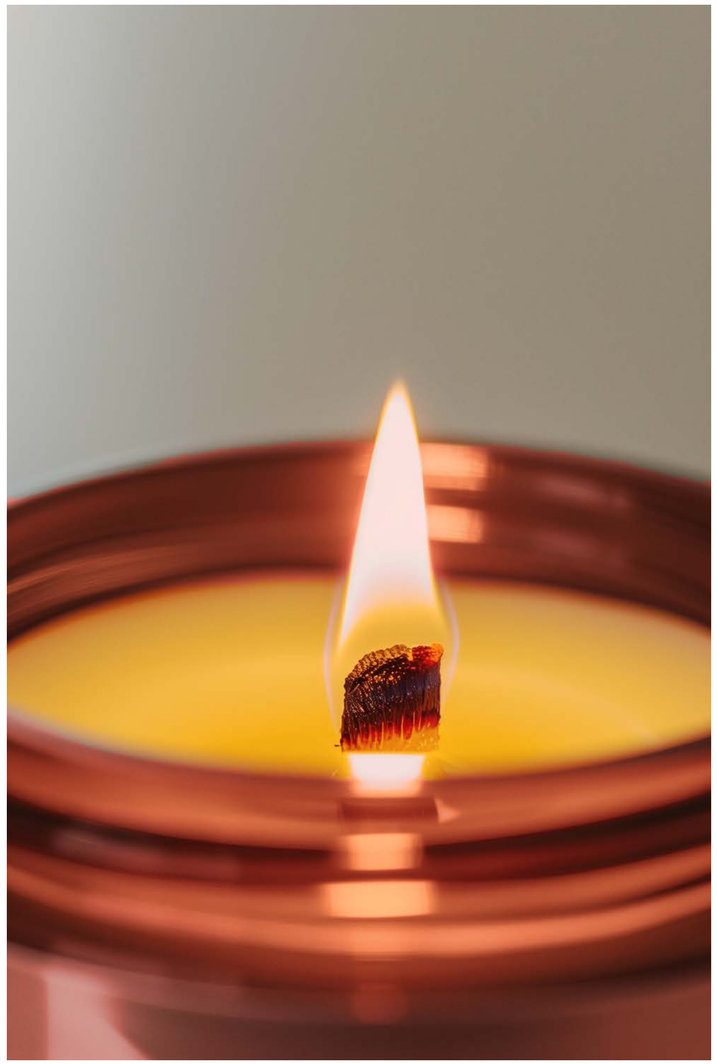


1BR UNIT: SOFTLY CRADLED BY YOUR OWN GREEN HAVEN

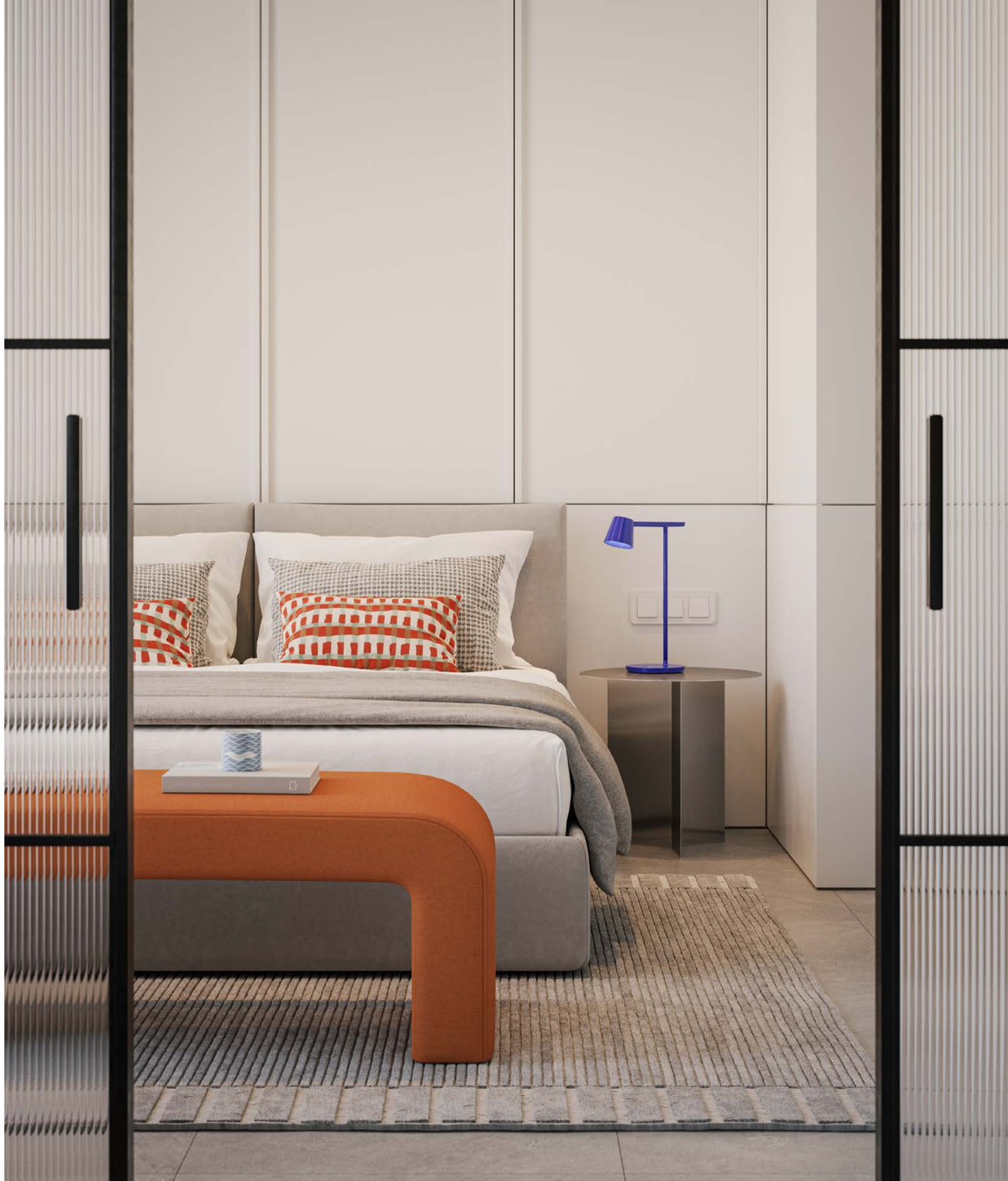




2BR UNIT: WHERE THE SPACES SPEAK IN CREATIVITY



2BR UNIT: ALIGNED WITH THE RHYTHM OF YOUR LIFESTYLE





2BR UNIT: DETAILS HARMONIZED WITH YOUR PERSONAL WAVELENGTH



BATHROOM'S THAT MIRROR YOUR ESSENCE



2BR UNIT



2BR UNIT



2BR UNIT



2BR UNIT



3BR UNIT: LIVING & DINING THAT RESONATING WITH YOUR INNER TONE







A HOME OF LIGHT AND ELEGANCE

DUPLEX

The duplex residences boast large, luminous living areas with open-plan layouts. The ground floor hosts the living and dining zones, while bedrooms are located upstairs for privacy.

The master bedroom features a walk-in closet and a luxurious en-suite bathroom, combining relaxation with refined design. Thoughtful details and a balanced palette throughout create a sophisticated yet inviting atmosphere perfect for family living.



DUPLEX TERRACES THAT FLOAT, A PRIVATE DREAMSCAPE

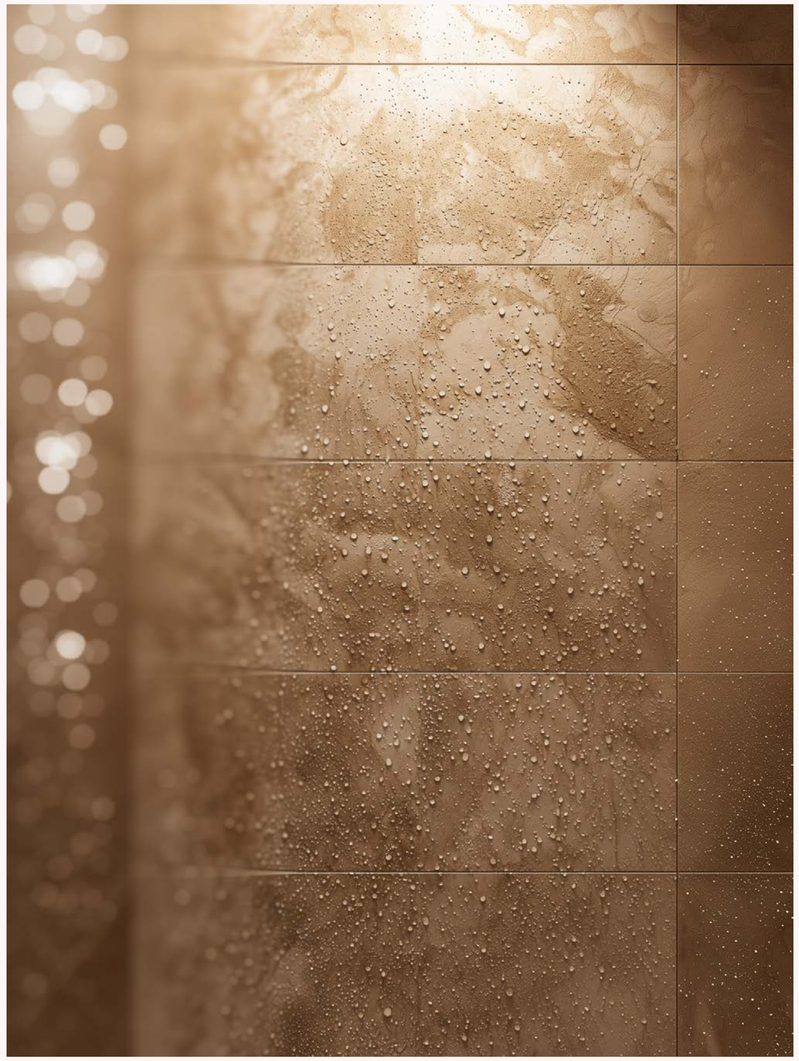




DUPLEX UNIT: WHERE INDOORS UNFOLD INTO THE OPEN SKY



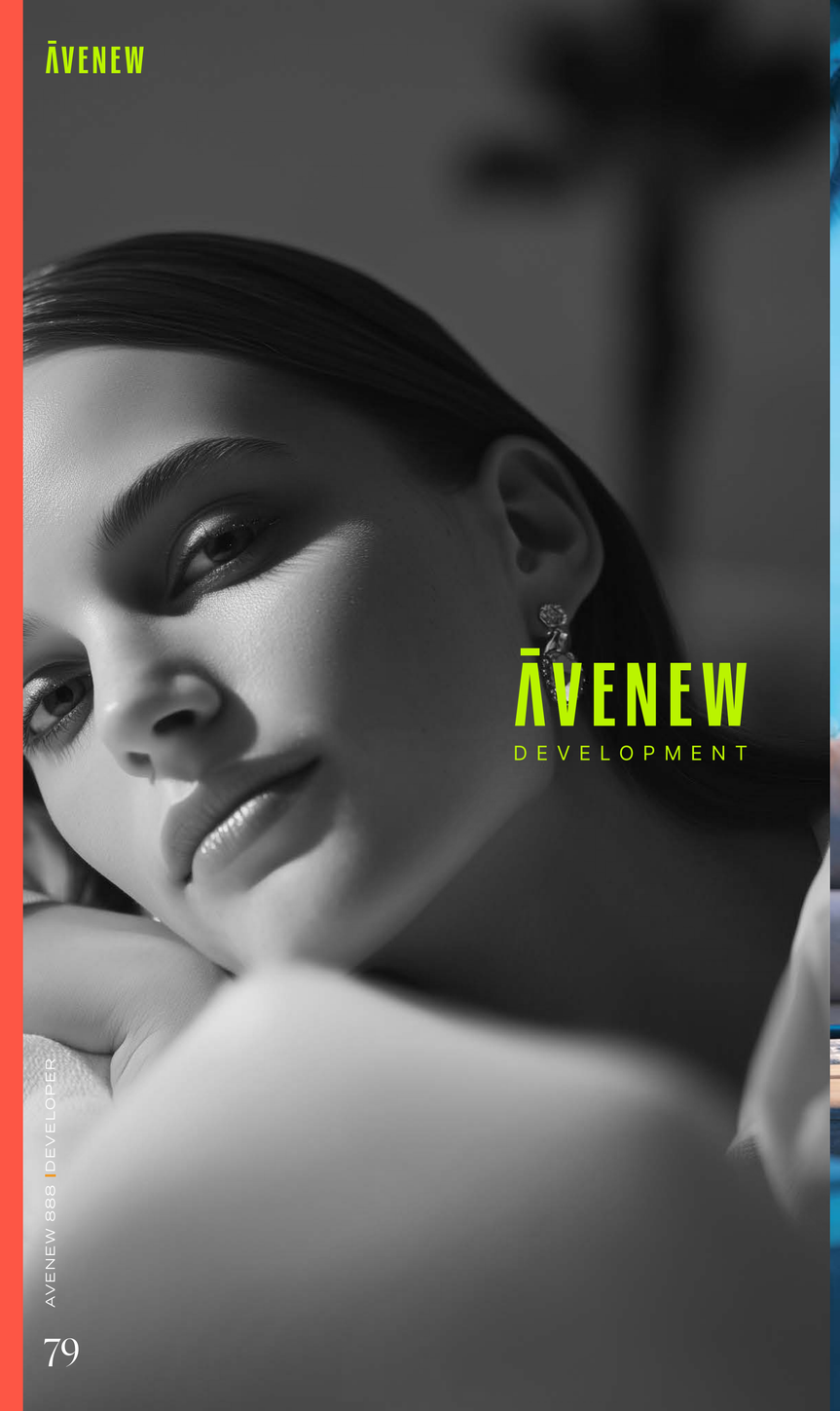
DUPLEX UNIT: TIMELESS DESIGN WITH WHISPERED ELEGANCE

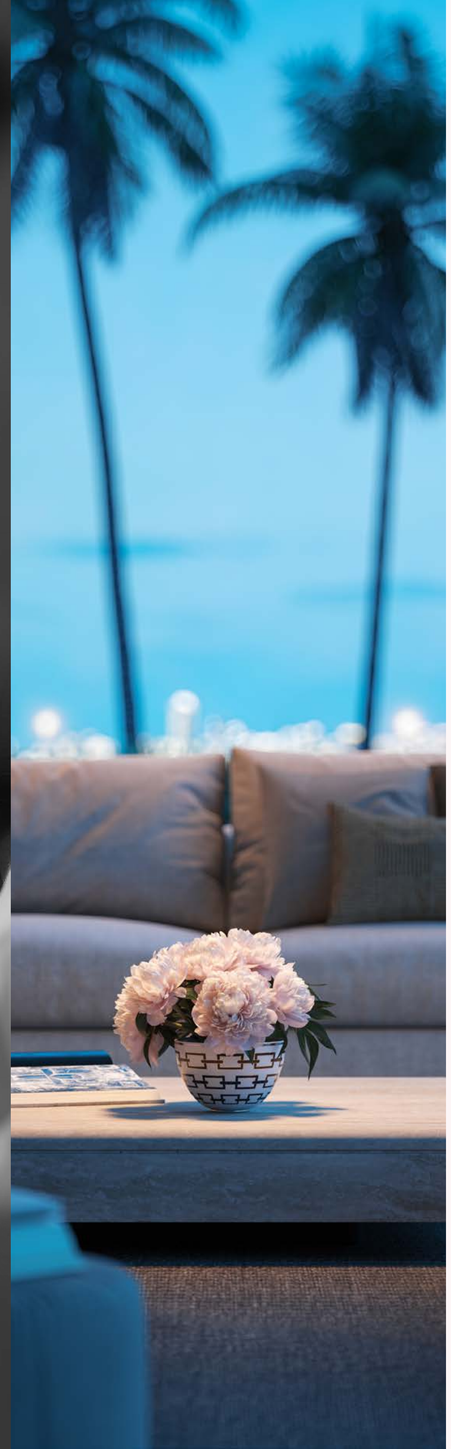


DUPLEX UNIT: A BOLD & GRACEFUL PALETTE
OF MOOD AND STYLE



DEVELOPER





MORE THAN REAL ESTATE, CURATING LIFESTYLE

Avenew Development is more than real estate—it's about curating a lifestyle where comfort and finesse live together in harmony to create timeless memories.

Founded and born in Dubai in 2024, Avenew was co-founded by Rasha Hassan with a vision to craft homes that elevate everyday living.

We believe a home is more than just a space—it's where life's finest moments unfold. That's why we design with intention, creating refined, high-end communities where luxury feels effortless and every detail enhances the way people live, connect, and unwind.

At Avenew, we shape more than residences; we create experiences. Our developments are a seamless blend of sophistication and warmth, ensuring that every home isn't just lived in—it's cherished. With a deep commitment to redefining modern comfort, Avenew is setting new standards for inspired living in Dubai—one exceptional home at a time.

ĀVENEW

888

ĀVENEW
DEVELOPMENT

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